

Faculty of Business Administration

Per course instructor needs for fall 2025

The Faculty of Business Administration invites applications from individuals interested in teaching the following undergraduate and graduate courses in the fall 2025 semester.

Subject to budgetary restrictions and sufficient enrolments, appointments will be made on a course-by-course basis and will not entail any obligation to conduct research or to perform any administrative service for Memorial University. Appointments will be made in accordance with the provisions in the MUN-LUMUN Collective Agreement. Course design and evaluation methods for all courses will be in accordance with the Faculty of Business Administration's policies and regulations and the Memorial University Calendar.

Course Number	Course Title	Qualifications	Sections required
B2011 (formerly B2010)	Business Research and Writing	MBA or MSc in management (with relevant courses) and significant managerial and/or professional experience in corporate communications and/or business proposal/report development and writing or PhD (or PhD near completion) in the field and currently research active.	1 day section 2 web sections
B2205 (formerly B2210)	Introduction to Marketing	MBA or MSc in management (with relevant courses) and significant managerial experience in marketing or PhD (or PhD near completion) in the field and currently research active.	1 web section
B2720	Business Computer Applications	MBA or MSc in management (with relevant courses) and significant managerial and/or professional experience in various operating systems and applications commonly used in business, including Microsoft 365, with current access to Microsoft 365 or PhD (or PhD near completion) in the field and currently research active and current access to Microsoft 365.	2 day sections
B3210	Consumer Behaviour	MBA or MSc in management or psychology or related field (with relevant courses) and significant academic or research-related experience in the factors influencing the purchase and consumption behaviour of individuals, groups, and organizational buyers or PhD (or PhD near completion) in the field and currently research active.	1 day section
B4131 (formerly B6130)	Auditing	MBA (Preferred) or B Comm or BBA, Canadian CPA, and significant experience working in external auditing.	1 day section
B4720	Business Analytics	MBA or MSc in management (with relevant courses) and significant managerial and/or professional experience in a relevant field such as business analytics, data science, information systems of a closely related	1 day section

		field and demonstrated expertise in descriptive, predictive, and prescriptive analytics techniques along with hands on experience using business analytic tools and software, familiarity with the ethical, legal, and governance aspects of data use in business contexts is also required or PhD (or PhD near completion) in the field and currently research active.	
B5218 (formerly B7218)	Customer Relationship Management	MBA or MSc in management (with relevant courses), and relevant academic coursework in marketing, data analytics, or technology-enabled business processes, along with extensive experience in sales management or CRM related roles to guide students in applying these concepts to develop strategic, data-driven customer relationship plans or PhD (or PhD near completion) in the field and currently research active profile in CRM, digital marketing or customer analytics.	1 day section
B8210	Labour Relations	MIR or MER or MBA or MSc in management (with relevant courses), LLB, LLM or related field (with relevant courses) or PhD in management (or near completion), JD (or near completion) or related field and teaching experience at the graduate level and significant knowledge of the origins of the Canadian labour movement, labour legislation and the major substantive elements of collective bargaining.	1 evening section
EMRE6020	Qualitative Research Methods	MIR or MER or MBA or MSc in management (with relevant courses) and relevant academic and teaching experience at the graduate level and significant experience conducting qualitative research or PhD (or PhD near completion) in the field and currently research active.	1 evening section
EMRE6050	Interpersonal Skills in Employment Relations	MIR or MER or MBA or MSc in management (with relevant courses) and relevant academic and teaching experience at the graduate level and significant managerial experience in negotiation, communication, team building, and leadership training and/or development or PhD (or PhD near completion) in the field and currently research active.	1 evening section

Please visit <http://www.mun.ca/regoff/calendar/sectionNo=BUSI-0288> for undergraduate course information, <https://www.business.mun.ca/graduate/mba/mba-program-structure/mba-required-courses.php> for MBA course information and <https://www.business.mun.ca/graduate/mer/mer-program-structure/mer-required-courses.php> for EMRE course information.



PER COURSE TEACHING APPLICATION – Fall 2025
Faculty of Business Administration
Memorial University of Newfoundland

Please complete this form in full and submit electronically along with your curriculum vitae and the names and contact information for three references to deanfba@mun.ca.

Please note that incomplete applications and applications received after the closing date will not be considered.

Name: _____

Home Mailing Address: _____

City: _____ Province: _____ Postal code: _____

Home phone: _____ Work phone: _____ Cell: _____

e-mail address: _____

1. Are you legally entitled to work in Canada (i.e. Canadian citizen, permanent resident)?

YES

NO

2. Are you applying to teach 1 or 2 courses?

1

2

3. If additional courses become available on short notice, do you want to be considered for those courses?

YES

NO

Salary: As per the MUN-LUMUN Collective Agreement

Closing Date: Tuesday, July 8, 2025

All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority. Memorial University is committed to employment equity and diversity and encourages applications from all qualified candidates, including women; people of any sexual orientation, gender identity, or gender expression; Indigenous peoples; visible minorities, and racialized people; and people with disabilities.

Course Number	Section	Course Name	Slot	Slot Time	
2011	004	Business Writing	10	M/W 9:00-10:15am	
2011	081	Business Writing	www	www	
2011	082	Business Writing	www	www	
2205	081	Introduction to Marketing	www	www	
2720	001	Business Computer Applications	18	T/R 10:30-11:45am	
2720	002	Business Computer Applications	14	M/W 3:30-4:45pm	
3210	001	Consumer Behaviour	20	T/R 3:30-4:45pm	
4131	001	Auditing	20	T/R 3:30-4:45pm	
4720	001	Business Analytics	20	T/R 3:30-4:45pm	
5218	001	Customer Relationship Management	11	M/W 10:30-11:45am	
8210	056	Labour Relations	30	M 7:00-9:30pm	
EMRE6020	056	Research Seminar in Employment Relations II: Qualitative Methods	15	M/W 5:30-6:45pm	
EMRE6050	056	Interpersonal Skills in Employment Relations	31	T 7:00-9:30pm	

The personal information requested on this form is collected under the authority of the *Memorial University Act (RSNL 1990 c M-7)* for the purpose of identifying and recruiting candidates; assessing applicant qualifications; and maintaining records pertaining to the administration of employment with Memorial University. If you are a successful candidate, this information will form part of your employment record and may be used for other activities related to the employment process. This information may be used by academic and administrative units as necessary to administer programs and activities; and may be disclosed if authorized by law. If you have any questions about the collection, use and disclosure of the information on this form, please contact the University Privacy Officer at rosemaryt@mun.ca.